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62 Chestnut Street, Oneonta, NY 13820 607.432.1980

## Long-range Plan 2021-2025

### STRATEGIC INITIATIVES

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*The library as a resource: information, reading, programs, technology*

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*The library as a place: park and building*

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*The library as a community collaborator: outreach and collaboration*

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### LIBRARY MISSION

*To provide a safe place for life-long learning and collaborative activities.*

### GUIDING PRINCIPLES

The following principles are the foundation for the library's mission and will guide us in our interactions with the community:

- *Life-long learning is the foundation of a democratic society.*
- *Informational resources should be freely accessible to all people in the community.*
- *Community members should have a safe place to read, research and participate in all forms of life-long learning.*

# STRATEGIC GOALS AND OBJECTIVES

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## *The Library as a resource*

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**Goal 1. To inspire the Oneonta community to discover information in all formats by providing a relevant collection of materials and access to information beyond the library walls.**

### OBJECTIVES

1. Maintain a print collection based on the reading preferences of the community.
  - a. Modify collection development to better align with the Master Plan.
2. Create Reader's Advisory information for our reading patrons.
  - a. Help patrons locate and discover new materials by using displays and other outreach strategies.
  - b. Educate library staff about new collections, genres and reading resources.
  - c. Continue to explore technology tools to enhance our ability to assist patrons.
3. Expand the promotion of digital books and the training required to master downloading.
4. Manage the local history collection and access to the community.
  - a. Develop a collection development policy to provide guidance to building a collection that is useful to the community.
  - b. Digitize high use collections to make them more accessible.
    - i. Participate in New York Heritage online archives project.
    - ii. Collaborate with other like-minded organizations.

**Goal 2. To provide life-long learning opportunities through enriching educational programs for all ages.**

### OBJECTIVES

1. Conduct regular story times for all ages of youth.
  - a. Reach out to nursery schools, Head Start and the summer Free Lunch programs.
2. Provide a wide variety of adult programming to meet the varied needs of the Oneonta community.
  - a. Provide leadership, regular meeting space and outside speakers for the thriving Writer's Program.
  - b. Utilize passive programming like Make It Mondays.
  - c. Bring experts in a variety of fields to the library to support lifelong learning.
  - d. Continue to respond to community needs so relevant programs can be provided.
3. Better align program funding with the heavy emphasis placed on program development.

**Goal 3. To foster a community of makers by providing access to state of the art technology and maker equipment.**

### OBJECTIVES

1. Create a circulating Library of Things that will consist of a wide variety of maker equipment.
2. Provide programs that allow patrons to explore new equipment that will enable an increase in skills and an understanding of a wide range of maker equipment.

3. Deliver digital literacy programs to youth and adults to increase awareness, knowledge and mastery of a complex technological world.

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## *The Library as a place*

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**Goal 4. To create a thriving library space where the community gathers, accesses library resources and attends programs.**

### OBJECTIVES

1. Honor the Oneonta community's great love of the library building while updating the interior to better reflect the 21<sup>st</sup> century uses.
  - a. Renovate the 1<sup>st</sup> floor of the library as recommended in the Master Plan.
  - b. Update electrical and network cables.
2. Investigate adding a satellite space to expand the extremely limited square footage and to better provide quality library services.
3. Implement the park improvement plan to enhance the community's use of a treasured park in the city center.
4. Conduct an architect/engineer assessment of the building.

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## *The Library as a community collaborator*

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**Goal 5. To foster community connections by building partnerships and collaborations with organizations, businesses, and institutions.**

### OBJECTIVES

1. Collaborate with local business organizations to foster cooperation and build a more robust network of library supporters.
2. Partner with other organizations that have similar educational missions to add value to the library's mission.
3. Increase the community's awareness of the life-long learning opportunities at the library.
  - a. Outreach to other locations by bringing digital services to the community with Pop-up Libraries in cafes, colleges, retirement centers, etc.