



**HUNTINGTON MEMORIAL  
LIBRARY**

**A REPORT TO THE COMMUNITY**

**2015**

**HUNTINGTON MEMORIAL LIBRARY**

62 Chestnut Street  
Oneonta, New York 13820  
607-432-1980  
[www.hmloneonta.org](http://www.hmloneonta.org)

**HOURS:**  
Monday - Thursday 9-8  
Friday 9-5:30  
Saturday 9-4

# FAST FACTS

92,061 people visited the Library, asked 5,736 reference questions and checked out 142,690 items

There were 68,495 visits to the Library's website and 14,157 in-house uses of the Library's computers and 13,557 uses of our Wi-Fi network.

In 2015 the Library provided services for 3,866 City residents, 1,592 Town residents and 3,513 patrons from outside Oneonta.

Print collection-45,166

Digital collection-3,653

DVDs, BOCD, CDs-4,890

Magazines-89

## NEW IN 2015

Make it Mondays

Redesigned Juvenile Area

STEAM Gadgets & Devices

NY Heritage member

New Readers Advisory Tools

Book Club Kits

Flipster Magazine Service

Local Artists on Display

Redesigned Circulation Area

Fine Payments via Credit Cards

Total circulation-142,690

- 88,457 books
- 49,778 other materials
- 4,455 electronic items

## STRATEGIC PLANNING PROCESS

FOR 2016-2021

**Focus Groups**-6 groups participated

**Interview with community leaders**-5 interviews were held

**Surveys**-213 responses were collected

**Benchmarking**-HML compared with libraries of similar population size

**Environmental Scan** conducted by Hartwick College students



**4,295** people attended

**354** programs

**1,116** area youth participated in our Summer Reading Program.

## PROGRAMS & SERVICES

- Story times for children
- Summer Reading Program
- Friends of HML Programs
- Genealogy Classes
- Digital Literacy Classes
- Farmers' Market Literacy Day
- Story Walks
- Tale for Tails
- Friends Appreciation Day
- Writers Group
- Poets & Writers Workshops
- Adult Coloring Programs
- NY Council for the Humanities Reading & Discussion Programs
- Knitting Programs
- Computers & Wi-Fi access
- Community meeting room
- Printing & copying
- Local History Room
- Inter-Library Loan
- Email notifications
- eNews
- Website
- Books, Books on CD
- Music CDs, DVDs
- Local newspapers
- Research databases
- Reader's Advisory
- Download Zone

## EARLY LITERACY

Early literacy programs=178

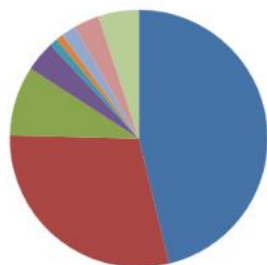
Attendance=2,098

"Reading makes all other learning possible. We have to get books into our children's hands early and often." - Pres. Barack Obama



# FINANCIALS

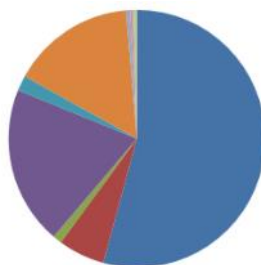
## Expenses



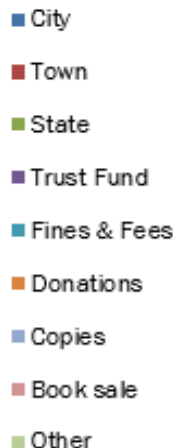
Total-751,244



## Revenue



Total-764,530



# FRIENDS OF HML

In addition to sponsoring programs and helping with home delivery, the Friends donated money for the following items in 2015:

- \$500 Children's Programs
- \$3,300 DVD management system & updating of the Circulation Room
- \$500 Printing Costs

# Community Collaboration

The Library Community Room was used by the community **118** times.



- Hartwick College
- Cooperative Extension
- Destination Oneonta
- Otsego County Chamber of Commerce
- MyFreeTaxes
- Roots Brewing Company
- Health Insurance Navigators
- Stories in the Park with Catholic Charities